



MODULATE

TM



Bungee sections



MODULATE<sup>TM</sup>

## An attention grabbing solution

**Modulate™** is the fusion of two original concepts, recognised for their success in the world of retail and exhibitions: Formulate, a range of tubular structures, and Vector modular frames.

**Modulate™** consists of a set of frames made from aluminium tubes covered with a printed tension fabric graphic. These frames can be connected together using powerful magnets inside each element.

Based on this simple magnetic principle, the different **Modulate™** frames combine to create the perfect configuration for every venue: retail outlets, trade shows, shell schemes, exhibition venues, shopping centre, or in office environments as simple partitioning for meeting areas.

# MODULATE™

## Innovative structures

Each **Modulate™** structure is made from aluminium tubes with a diameter of 30 mm, which makes them both light and durable.

This new family of products is set apart from other existing solutions by a range of unique features, including the **MagLink** system and the **Twist & Lock** foot system.

## Need a change ?

With powerful 360° magnets, the **MagLink** system makes it easy to assemble **Modulate™** frames without the hassle of traditional clips add in or the need for Allen keys. These patent pending magnetic connectors and the 40 cm extension, allow you to vary the height of the structures, making **Modulate™** a very versatile and reconfigurable solution.

## Save time !

Each element of the **Modulate™** range is designed to make your life easier: sections with colour co-ordinated numbering system, bungee poles and easy-to-install feet. No tools required! Assembling **Modulate™** is child's play, allowing you to change your configuration in seconds.



360° MagLink connector in each pole



Self-locking system with bungee poles and push-buttons



Central reinforcement tube (18 mm diameter)



Double-sided tension fabric. Zip system



Optional 400 mm extension to change the height of the structure



Simple assembly with numbered frame parts



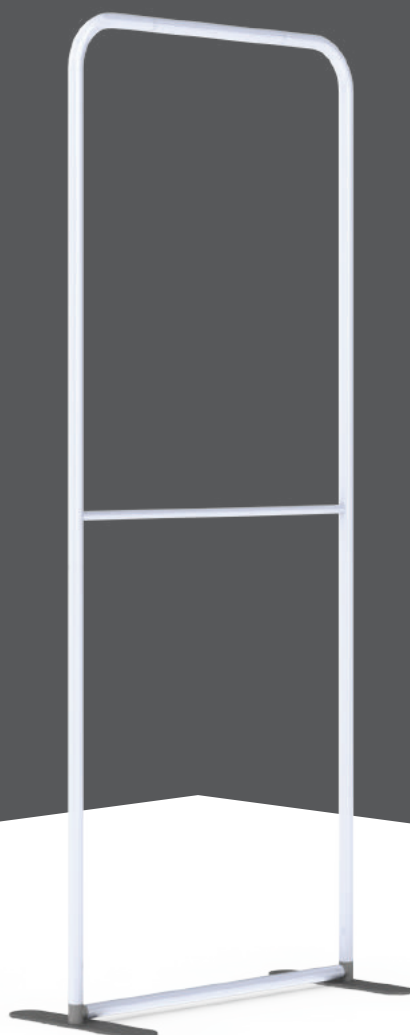
2 stabilising feet with Twist & Lock supplied with each frame



**Modulate™** carry bag with dedicated compartments for the feet and graphics



Modulate™ structures have a 5 year warranty



The structures are supplied with a pair of stabilising feet

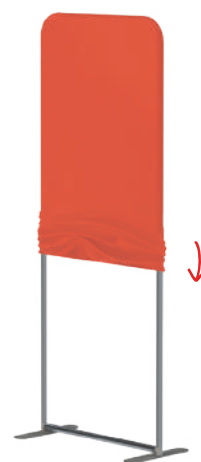
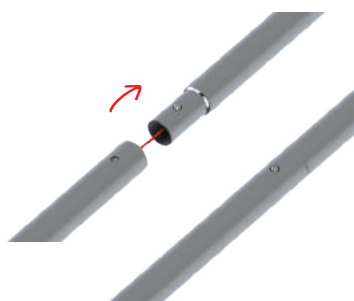


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Stabilising feet with Twist & Lock system



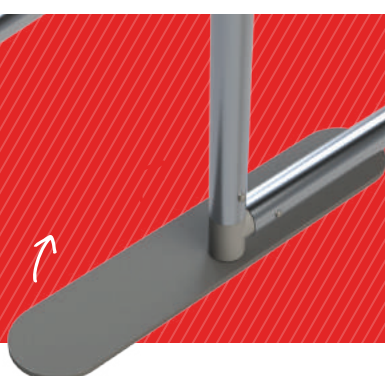
**PATENT**  
PENDING



- 1 Assemble the bungee sections using the push-buttons
- 2 Add the central reinforcement tube and connect all the tubes according to the numbered system
- 3 Place the Twist & Lock foot under the structure and rotate to lock it
- 4 Use the gloves provided to handle the graphic and slide it onto the frame



Position



Rotate



Lock

## How to install Twist & Lock feet ?



stabilising half foot

Stabilising  
half feet

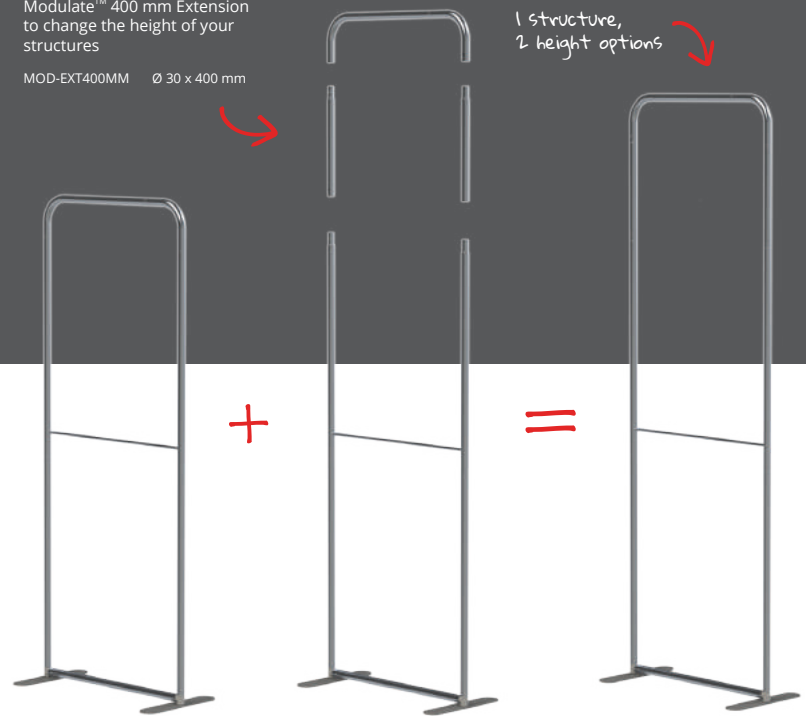
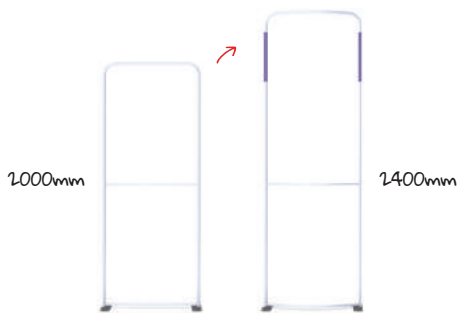
## Scalable structures

To add greater versatility to your **Modulate™** structures, you can add a 400 mm tubular extension, allowing you to change the height of your frame from 2000 mm to 2400 mm. Easily inserted between two sections, this extension allows you to use the same frame at two different heights.

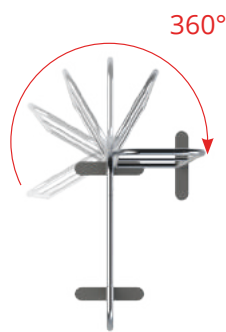
Modulate™ 400 mm Extension  
to change the height of your  
structures

MOD-EXT400MM Ø 30 x 400 mm

1 structure,  
2 height options



Simply position your  
frames at your  
desired angle

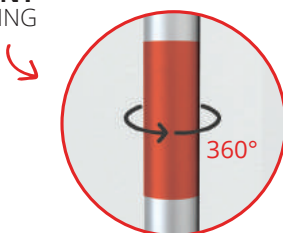


### MagLink connectors: simple, fast and

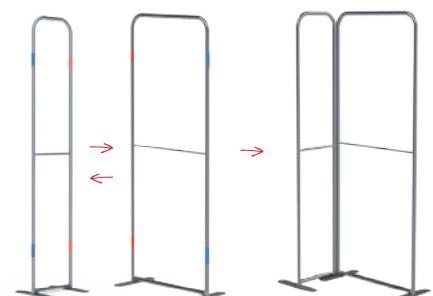
Get original by combining the different sizes and  
shapes of **Modulate™** frames.

Thanks to the exclusive **MagLink** magnetic system  
built into the structure, you can connect the frames  
by simply touching them together

 **PATENT  
PENDING**



360° **MagLink** system. Each  
structure includes 4 magnets that  
allow you to connect the frames  
together without any need for  
or tools.



# The Modulate™ range

**Modulate™** Modulate is an offer consisting of frames made of 30 mm diameter aluminium tubes, that can be used with double-sided printed textile graphics.

These modules can be used by themselves or combined to create hundreds of possible configurations. The different structures are classified according to their width or shape. The colour of the module corresponds to the coding system on the structure.

Each frame is supplied with a **Modulate™** carry bag with dedicated slots for the feet and graphics.

Modulate™ Transport Bag



**Modulate™  
Straight 420**

MOD-S-420

📏: 400 x 2000 x 400 mm

**Modulate™  
Straight 424**

MOD-S-424

📏: 400 x 2400 x 400 mm

**Modulate™  
Straight 810**

MOD-S-810

📏: 800 x 1000 x 400 mm

**Modulate™  
Straight 820**

MOD-S-820

📏: 800 x 2000 x 400 mm

**Modulate™  
Straight 824**

MOD-S-824

📏: 800 x 2400 x 400 mm

**Modulate™  
Straight 1020**

MOD-S-1020/1024

📏: 1018 x 2005 x 400 mm

**Modulate™  
Straight 1520**

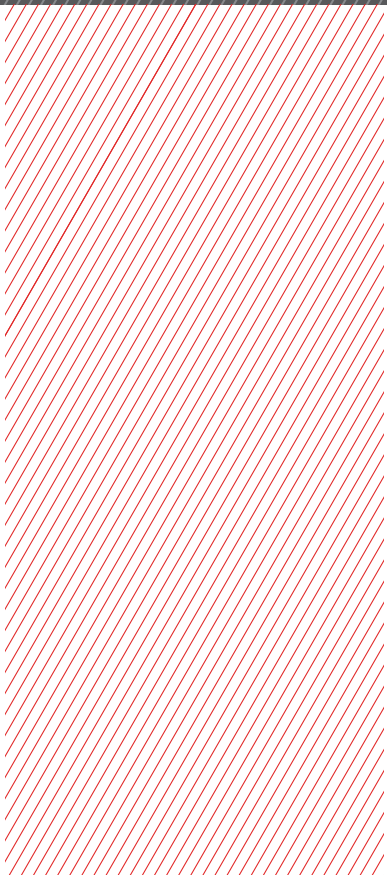
MOD-S-1520/1524

📏: 1518 x 2005 x 400 mm

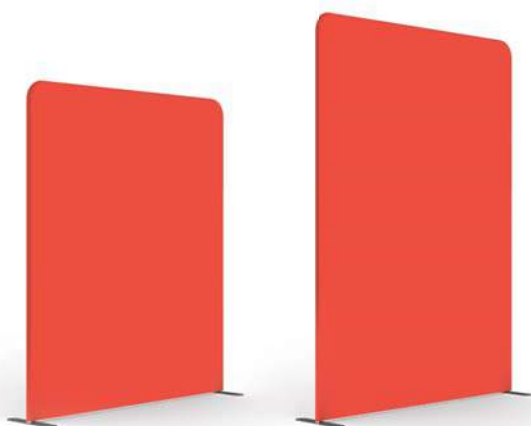
**Modulate™  
Straight 2020**

MOD-S-2020/2024

📏: 2017 x 2005 x 400 mm



# MODULATE<sup>TM</sup>



**Modulate<sup>TM</sup>  
Straight 1820**

MOD-S-1820

📏: 1800 x 2000 x 400 mm

**Modulate<sup>TM</sup>  
Straight 1824**

MOD-S-1824

📏: 1800 x 2400 x 400 mm



**Modulate<sup>TM</sup>  
Curved 820**

MOD-C-820

📏: 800 x 2000 x 400 mm



**Modulate<sup>TM</sup>  
Curved 824**

MOD-C-824

📏: 800 x 2400 x 400 mm



**Modulate<sup>TM</sup>  
Slope 1**

MOD-SS-824-01

📏: 800 x 2300 x 400 mm

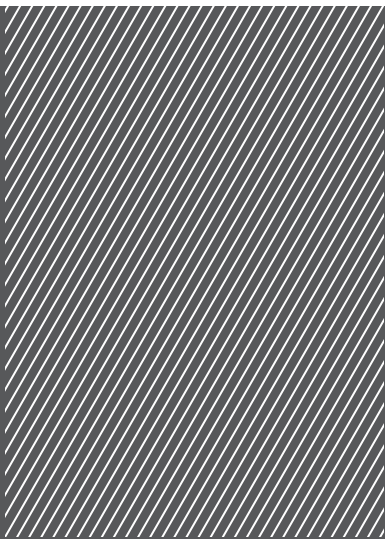


**Modulate<sup>TM</sup>  
Slope 2**

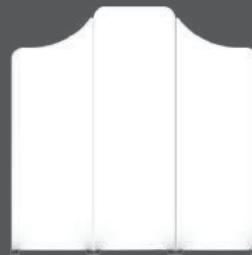
MOD-SS-824-02

📏: 800 x 2400 x 400 mm





Easy to  
assemble



## Mix & Match

**Modulate™** offers innovative layout solutions and maximises the impact of your message with sublimation printed textile graphics.

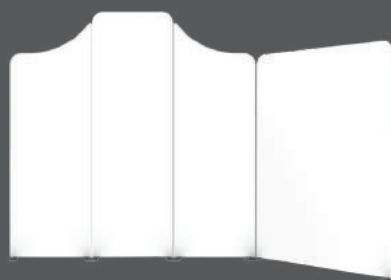
Choose your **Modulate™** frames from the shapes and sizes and on offer and connect them magnetically at any angle using the exclusive MagLink system.

You can mix and match to create new configurations or change them to suit your needs.

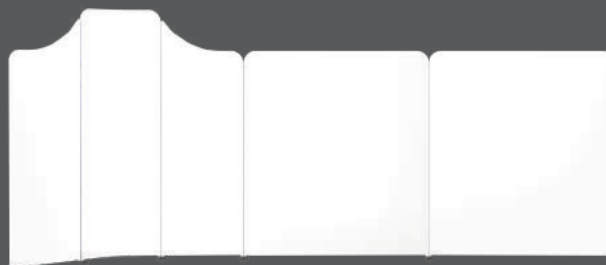
Switching from a simple wall of images to an exhibition stand takes just a few minutes!



Scalable



Reconfigurable



100% Modular  
100% Modulate



Each frame features a coding system for easier assembly. No tools required!



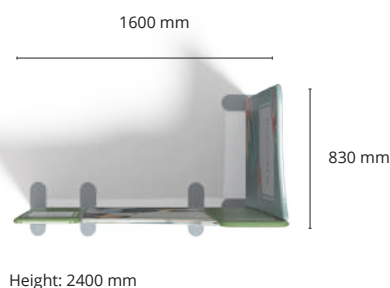
The graphics are very easy to maintain thanks to the crease-resistant and machine washable textile cover.



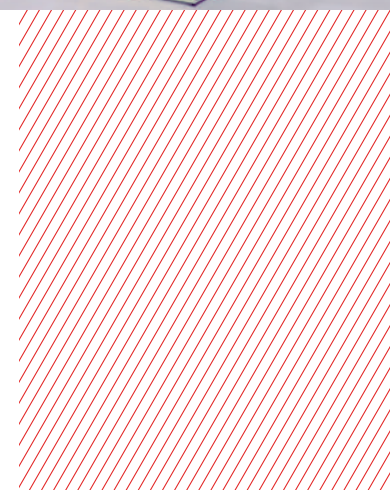
Each Modulate™ frame comes in a bag to carry the structure, feet and graphics.



Double-sided images to create maximum impact



- 1 x Modulate Straight 420
- 1 x Modulate Straight 424
- 2 x Modulate Slope 1



Use with or without stabilising feet, depending on your configuration

## Retail Solutions

The versatility and variety of **Modulate™** frames make them the ideal choice for decorating interior spaces.

The same frames can be arranged in different ways to redesign your POS advertising.



Brighten up your Modulate™ frames with clamp-on LED spotlights (optional)



9 m<sup>2</sup>

12 m<sup>2</sup>



- 4 x Modulate Curved 824
- 3 x Modulate Straight 1824
- 1 x Modulate Straight 824

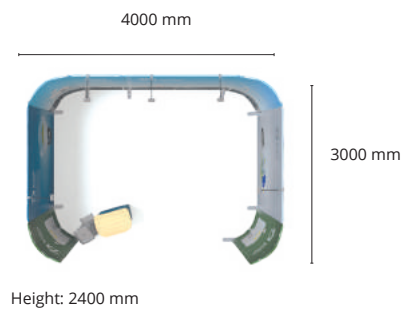


Ideal for creating shell schemes stands

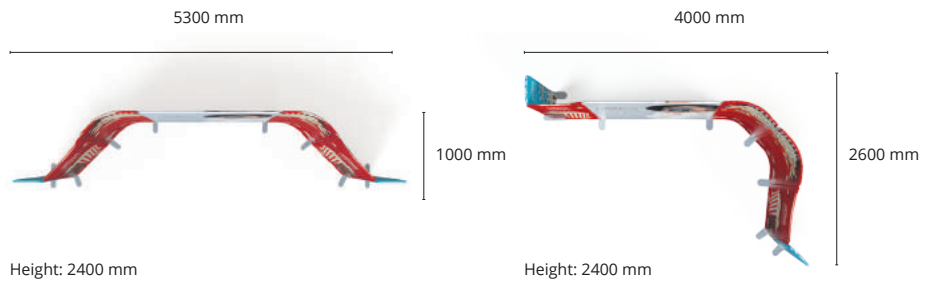
## exhibition stands

Easy to transport and assemble, **Modulate™** frames can be used to create a stand.

Modulate™ offers the freedom to redesign your stand as many times as you want, guaranteeing an excellent return on your investment.







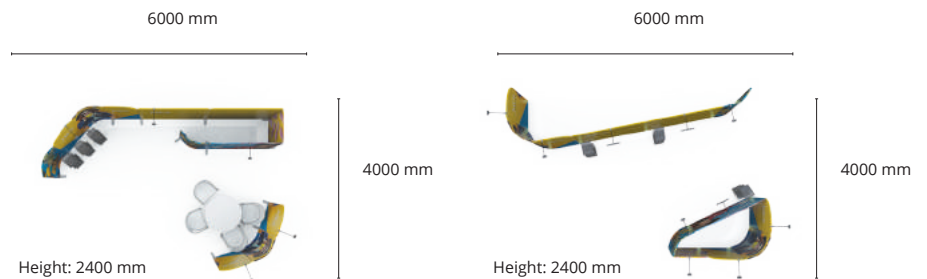
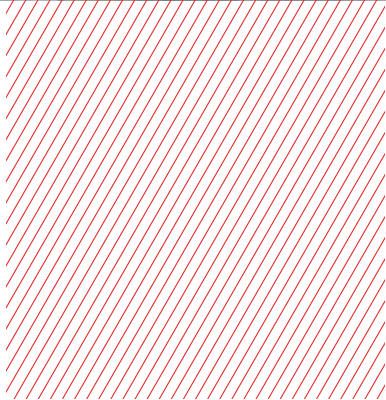
- 1 x Modulate Straight 1824
- 2 x Modulate Curved 824
- 2 x Modulate Slope 1
- 2 x Modulate Straight 420

Combine right angles with rounded corners

## Image walls for events

The use of large-format graphics is particularly suited to the world of events and promotions.





## Pop-up displays

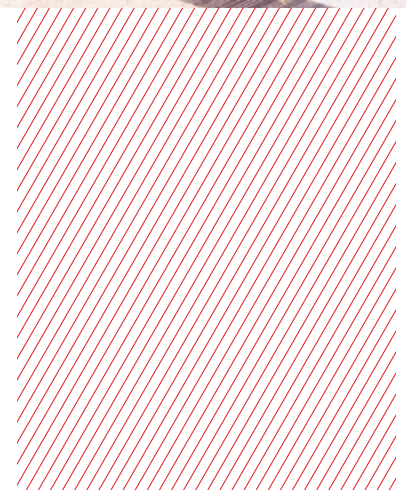
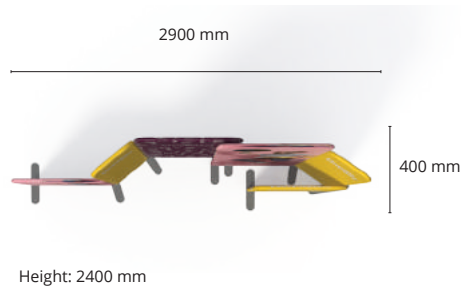
Create unique staging options with the **Modulate™** frames.

Placed in strategic locations, they offer passers-by an original and immersive experience.



- 2 x Modulate Straight 824
- 4 x Modulate Slope 2
- 2 x Modulate Curved 820
- 3 x Modulate Straight 1820
- 1 x Modulate Straight 420





- 1 x Modulate Straight 424
- 1 x Modulate Straight 820
- 2 x Modulate Straight 420
- 2 x Modulate Straight 810



Modulate™ extension allows you to add height to your structures effortlessly

MOD-EXT400MM Ø 30 x 400 mm



## Window and POS advertising

Attract greater attention to your shopfronts and windows.

**Modulate™** offers a range of excellent solutions for organising retail spaces, allowing you to refresh your message and play with the available display space.



3500 mm

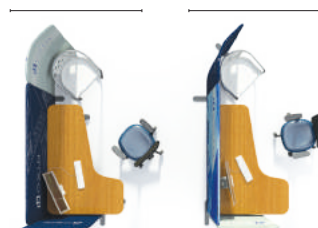


3200 mm

Height: 2400 mm

900 mm

900 mm



2600 mm

- 2 x Modulate Slope 2
- 2 x Modulate Straight 1820
- 2 x Modulate Curved 820

Create effortless partitions



## Creating workspaces

Creating simple private reception spaces, partitions or office spaces with the **Modulate™** frames.

The large customisable surfaces can also be used for decoration as well as brand communication.





## Send your message in print

Dye-sublimation is an environmentally friendly printing process that uses heat-sensitive water-based inks. These inks turn into gas when heated and are combined with a 100% polyester base.

We offer printing using both transfer and direct techniques to meet your every need. The dye-sublimation process delivers unbeatable colours and incredibly durable results.

Your messages will be printed in a large format on a slightly stretchy fabric, designed to fit the shape of your **Modulate™** structures.

## Tips to ensure the best print results

The quality of your graphic depends on the quality of the print file provided. Here are some basic principles to ensure optimal results :

- Follow the graphic templates and instructions we provide to create your print files.
- Create artwork at no less than 300 dpi in CMYK mode not RGB, send any linked files do not embed and outline all text.
- Save artwork using Adobe PDF preset PDF/X-4:2010, and check box to "Create Acrobat layers from top level layers".





Będzieszyn 103, 83-000 Będzieszyn



+48 58 778 92 44



julita.potakowska@  
ultimadisplays.pl



baltic.ultimadisplays.eu/  
ultimadisplays.pl